



BECOMING A GREAT FUNDRAISER

Top Tips for your Screens Off for Sight Fundraising efforts supporting Fighting Blindness Canada.

TIP 1: SHOW THE LOVE

Start by creating your personal fundraising page on our Sight Savers portal. Donations are processed and tracked via our office, so you needn't worry about tax receipts - and of course, don't forget to DONATE TO YOURSELF first!



TIP 2: BE CREATIVE AND HAVE FUN

No idea is a bad idea! Find a creative and fun way to spend the day without your screen and share your message with friends and family. Use the easy-to-use templates provided on your fundraising page or simply create your own message and insert the link to your page.



TIP 3: LEVERAGE & ASK YOUR NETWORKS

People love to hear your story and why you decided to participate in Screens Off for Sight and fundraise for Fighting Blindness Canada. Share with your network and direct them to your page to donate. Challenge your friends to join you and create their own fundraising page. The more the merrier!



TIP 4: PAT YOURSELF ON THE BACK

Fundraising can be hard work. Be proud of your dedication to raise money to help us pursue treatments and cures for vision loss. Thank You!



GOOD LUCK and be sure to share your efforts on social media.

TAG us at @FightingBlindnessCanada and use #screensofforsight.

